

COMPANION ANIMAL RENTERS & PET-FRIENDLY HOUSING STUDY

The Foundation for Interdisciplinary Research
and Education Promoting Animal Welfare
2005

PET-FRIENDLY

OTHER

Tenants with pets in pet-friendly housing stay an average of 46 months compared to 18 months for tenants residing in rentals prohibiting pets.

Most tenants with animals (82%) reported having trouble finding a rental unit that would take their pet(s).

The vacancy rate for pet-friendly housing was 10%.

The vacancy rate for "no pets allowed" housing was 14%.

The amount landlords had to spend on advertising their units was less than half for pet-friendly housing.

Landlords of other housing had to spend 113% more per unit on advertising.

Pet-friendly housing received about twice as many applicants for a vacant unit as other housing.

Landlords needed to spend more than two times the amount of time marketing other housing.

The average time it took to rent out a pet-friendly unit was 19 days.

The average time it took to rent out a non-pet-friendly unit was 29 days.

